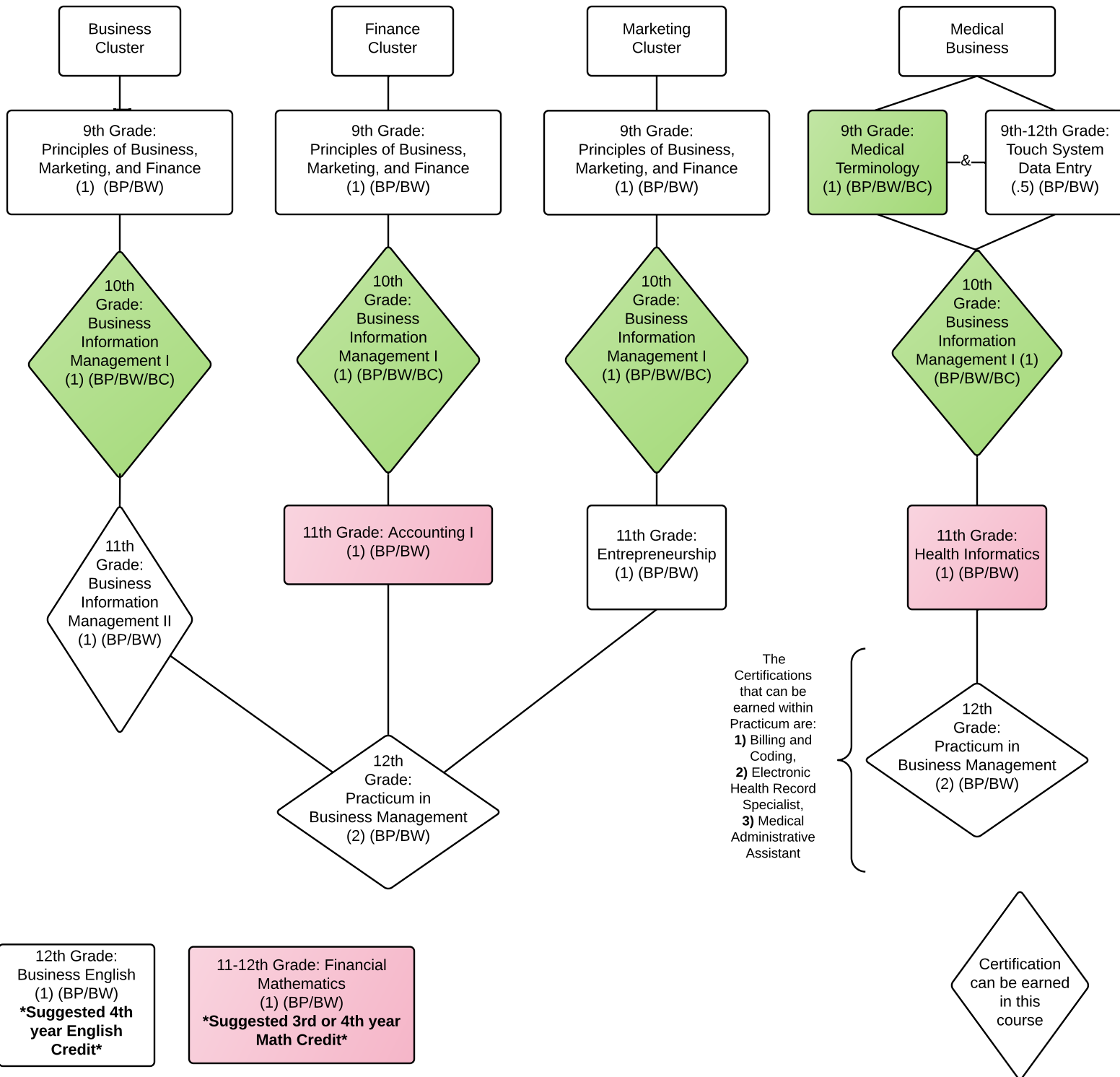


Business, Marketing & Finance

The Finance and Business industry sector, a vital contributor to the U.S. economy, employs more than six million people in related occupations. In all areas of this sector, advances in technology and trends toward direct marketing provide for many fast-growing career opportunities. For example, employment of accountants and auditors is expected to grow at a rate about equal to the average for all other occupations, and career opportunities in banking are expected to increase at a greater rate than normal as a result of the expansion of banking and investment institutions. Because of market globalization and an increasing demand for investment advice, employment in financial management will also continue to grow. Students interested in this industry sector should develop knowledge and skills in mathematics, communications and technology.



Business & Industry Endorsement

Business, Marketing & Finance Career Cluster

Medical Business Pathway

9th Grade: Medical Terminology & Touch System Data
1 Credit & .5 Credit

10th Grade: Business Information Management
1 Credit *OPAC/Microsoft Certifications

11th Grade: Health Informatics
1 Credit

12th Grade: Practicum in Business Management
2 Credits

*Certifications: 1) Billing and Coding, 2) Electronic Health Record Specialist, or 3)
Medical Administrative Assistant

12th Grade:
Business English
1 Credit
*Suggested 4th year
Advanced English
Credit*

11th-12th Grade:
Financial
Mathematics
1 Credit
*Suggested 3rd or 4th
year Advanced Math
Credit*

Business & Industry Endorsement

Business, Marketing & Finance Career Cluster

Marketing Pathway

9th Grade: Principles of Business, Marketing, and Finance
1 Credit

10th Grade: Business Information Management
1 Credit *OPAC/Microsoft Certifications

11th Grade: Entrepreneurship
1 Credit

12th Grade: Practicum in Business Management
2 Credits *OPAC/Microsoft Certifications (additional)

12th Grade:
Business English
1 Credit
*Suggested 4th year
Advanced English
Credit*

11th-12th Grade:
Financial
Mathematics
1 Credit
*Suggested 3rd or 4th
year Advanced Math
Credit*

Business & Industry Endorsement

Business, Marketing & Finance Career Cluster

Finance Pathway

9th Grade: Principles of Business, Marketing, and Finance
1 Credit

10th Grade: Business Information Management
1 Credit *OPAC/Microsoft Certifications

11th Grade: Accounting I
1 Credit

12th Grade: Practicum in Business Management
2 Credits *OPAC/Microsoft Certifications (additional)

12th Grade:
Business English
1 Credit
*Suggested 4th year
Advanced English
Credit*

11th-12th Grade:
Financial
Mathematics
1 Credit
*Suggested 3rd or 4th
year Advanced Math
Credit*

Business & Industry Endorsement

Business, Marketing & Finance Career Cluster

Business Pathway

9th Grade: Principles of Business, Marketing, and Finance
1 Credit

10th Grade: Business Information Management
1 Credit *OPAC/Microsoft Certification

11th Grade: Business Information Management II
1 Credit *OPAC/Microsoft Certifications (additional)

12th Grade: Practicum in Business Management
2 Credits *OPAC/Microsoft Certifications (additional)

12th Grade:
Business English
1 Credit
*Suggested 4th year
Advanced English
Credit*

11th-12th Grade:
Financial
Mathematics
1 Credit
*Suggested 3rd or 4th
year Advanced Math
Credit*